

Acknowledgements

I became interested in the questions surrounding globalization processes and the European information society when I was a graduate student at The University of Texas at Austin in the latter half of the 1990s. This was a time when the EU was formulating rigorous policies and discursive strategies to enable Europe to catch up with the so-called “information revolution” and its trans-Atlantic and Asia-Pacific rivals. Accelerated progress to achieve a “European Information Society for all” was also expected of the then candidate countries, including Turkey.

In my research, I was interested in capturing the shifting dynamics of global power geometries, and the ways in which the commodification and spatialization of media and communication industries in the old continent were creating new configurations of politics, economy and social structure in response to global forces. I also wanted to go beyond what I considered to be simplistic and descriptive accounts of the digital transformation sometimes seen in policy studies, and to do so using extensive empirical research. I embarked on a project to explore the multitude of social questions from a theoretical, political economic lens.

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